



DIGITAL MEDIA

Thursday, November 12, 2020

KEYNOTE PRESENTERS:



Karen Dunn – Owner
KMD Productions LLC
karen@kmdpro.com

Karen Dunn is the owner of KMD Productions. Based in the San Francisco Bay Area and Los Angeles, KMD Productions operates nationally and offers full-service event coordination and management for businesses and nonprofits throughout the United States — both in-person and virtual.

Working primarily in the pro audio industry, her clients include NAMM, Yamaha, Waves, Sennheiser, PreSonus, ADAM Audio, Calrec and others. Her events are well-known throughout the industry for their flow and vibe.

With the onset of the pandemic and the loss of in-person events, Karen quickly embraced the virtual world, creating a weekly guide to online happenings, including industry webinars, podcasts, interviews and panels, working with clients to create unique online events, and creating KMD Pro Speed Mentoring™. Using a unique matching style reminiscent of speed dating, Karen has brought together 20 mentors and 20 students for some one-on-one, face-to-face time at schools throughout the US, with stops in Spain and Canada. She has also partnered with Entertainment Industry Professional Mentoring Alliance (EIPMA) and She Knows Tech, adapting her speed mentoring concept to fit different platforms.



Bernard Weiser – President
Entertainment Industry Professionals Mentorship Alliance (EIPMA)
bweiser.eipma@gmail.com

Bernard Weiser is a professional Supervising Sound Editor working in ADR/Dialogue and Sound Effects/Design. Starting his career in picture editing, his talent brought him into post-production sound, where over the past 35 years he has worked in Feature Motion Pictures and television for most of the major studios in Hollywood. His credits include Coming 2 America, Greenland, True Detective, Bad Times at the El Royale, It, and American Hustle.

Bernard is President of the Entertainment Industry Professionals Mentorship Alliance, (EIPMA). Additionally, Bernard is Vice President of the Motion Picture Sound Editors, (MPSE) and is the producer of their annual Golden Reel Awards. He is a member of the Academy of Motion Picture Arts & Sciences and the Television Academy. Bernard teaches Sound Design at UCLA's School of Theater, Film & Television's Graduate Program.

PLEASE MEET OUR ESTEEMED PANEL OF INDUSTRY EXPERTS:

PANEL MODERATOR:



Dan S. Watanabe – Instructor, Cinema Television
LOS ANGELES VALLEY COLLEGE, LOYOLA MARYMOUNT UNIVERSITY
watanabedan-ideas@yahoo.com

For nearly thirty-five years, Dan has been part of the Hollywood scene, where he spent nearly twenty years at the company now known as FremantleMedia. During that time, he worked on several successful series as a current and development executive, including eleven years on *Baywatch* where he learned much of the business of deal making and distribution in addition to production. After leaving FremantleMedia, he started working in education as an adjunct at both Los Angeles Valley College and Loyola Marymount University. On the side, he does guest speaking engagements at organizations such as the Greater LA Writers Society and webinars about the business of entertainment.

INDUSTRY PANELISTS:



Dr. Todd Taylor – Sr. Strategic Development Manager, EDU
ADOBE
ttaylor@adobe.com

Dr. Todd Taylor is an award winning teacher and distinguished professor at the University of North Carolina at Chapel Hill, although he currently works full time for Adobe as a "Pedagogical Evangelist." Todd's research, teaching, and work continue to examine how literacy is evolving in response to emerging digital, information, and network technologies. He just published an updated, 2020 edition of the OER textbook *Adobe Creative Cloud across the Curriculum: A Guide for Students and Teachers* at <https://adobetextbook.myportfolio.com/>



Richard McKernan – Pro Audio Manager

AVID

richard.mckernan@avid.com

Richard is an industry veteran with a successful track record of building strong technical sales and service throughout the West Region of the US for Avid. His expertise in the fields of Broadcast, Post Production and Music is in audio facility integration and operation.

Richard McKernan has over 25 years of experience in the audio industry. His background includes more than 15 years as an independent recording & mixing engineer for projects ranging from popular hit music artists such as Barbara Streisand, U2, Prince and Stevie Ray Vaughan. Richard also spent nine years in technical sales, integration and training with Euphonix. Integration projects that he was deeply involved with designing the audio requirements for the Jay Leno Show, KNBC News, CNN Los Angeles and Joel Osteen's Lakewood Church in Houston.



Tony Papa – Director of Operations | Broadcast Media Systems

EMPIRE KVCR

apapa@kvcr.org

Director of Operations manages the operations of KVCR's channels including the supervision of assigned staff, budget administration, planning, and programming; coordinates the engineering, and compliance with the Federal Communications Commission (FCC), the Public Broadcasting Service (PBS) and the Corporation for Public Broadcasting (CPB).

18+ years of the digital content creation process expertise, from conception & client management to technology and team management, with 10 years of cumulative Management and Prime Contractor - General Project Manager - Lead experience. Produced and designed photo shoots corporate videos, documentary films, social media videos, music videos, websites, and digital-printed marketing materials.



Regina Wilson – Executive Director
CALIFORNIA BLACK MEDIA
regina@cablackmedia.org

Regina Brown Wilson is the executive director of California Black Media. A non-profit that advocates for Black-owned media outlets that work to preserve Black-owned community media. Wilson has a long record of ensuring that Black viewpoints remain central to all debates that shape public policy in California by using journalism and new revenue models to sustain the industry. In 2007 Wilson was appointed by Gov. Arnold Schwarzenegger to the secretary of education's communications team and held several posts in the administration. Wilson is currently a board commissioner for California's 2020 Complete Count Census Committee. Prior to her work in government, Wilson co-founded BPC Mediaworks LLC, a media relations firm that managed The Black Voice News, a weekly newspaper, and handled government affairs for local media outlets throughout California. Wilson is a graduate of Wilberforce University and holds a Bachelor of Arts degree in communications.



Daniel Martinez – Designer
MEDIAMONKS
daniel.martinez@mediamonks.com

I was born and raised in Riverside, California, and pursued a career in graphic arts at an early age. I started as a print designer who switched to digital. I'm currently a Designer at MediaMonks LA, where I work with a very talented and diverse team.



Tom McCarthy – Executive Vice President, Post Production Facilities
SONY PICTURES ENTERTAINMENT
tom_mccarthy@spe.sony.com

Tom McCarthy has 45 years of experience in the Motion Picture Industry. Receiving an Academy Award for Sound Editing in 1992 for “Bram Stokers Dracula” and a BAFTA Award in 1986 for sound on “Out Of Africa”. Tom is currently the Executive Vice President Post Production Facilities at Sony Pictures Entertainment.



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