

PROGRAM OUTLINE OF RECORD DEGREE/CERTIFICATE MODIFICATION

GRAPHIC DESIGN (Formerly Desktop Publishing)

College: Norco

This program focuses on basic skills in graphic design. This includes learning to manipulate drawn, painted, photographed, or computer-generated images as well as basic web design. Students will use typography and layout for high impact visual communication for print, web and other media. .

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

- Design and create images used for printed media in advertising and web design;
- Understand and apply the techniques used to create and modify artwork using a vector based program or bit mapped program;
- Integrate text and graphics in a document layout program to create professional-quality, full-color documents;
- Demonstrate graphic design and layout principles consistent with the principles and elements of design.
- Demonstrate the knowledge of workflow process in the creation of printed media in advertising;
- Demonstrate the knowledge of design principles in advertising and layout design, type, and lettering applications;
- Incorporate two dimensional design visual media of printed media in advertising.

Required Courses (26 units)

		<u>Units</u>
CIS-66	Web Development I	3
Or		
CIS-72A	Introduction to Web Page Production	1.5
And		
CIS-72B	Intermediate Web Page Creation Using Cascading Style Sheets (CSS)	1.5
CIS/CAT- 78A	Introduction to Adobe Photoshop	3
CIS/CAT-78B	Advanced Adobe Photoshop	3
CIS/CAT-79	Introduction to Adobe Illustrator	3
CIS/CAT-81	Introduction Adobe InDesign	3
CIS-XX	Typography and Graphic Design	3
ART-22	Basic Design	3
ART-39	Design and Graphics	3
GAM/CIS-44	Portfolio Production	2

Associate of Science Degree

The Associate of Science Degree in Computer Information Systems, Graphic Design will be awarded upon completion of the degree requirements, including general education and other graduation requirements as described in the college catalog