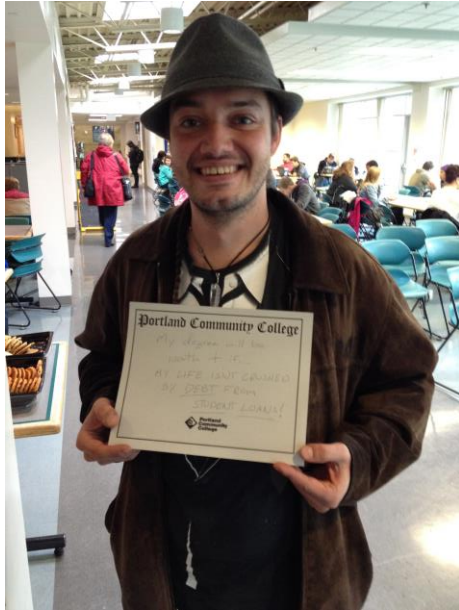


The College Choice: Do you have all the information you need?

Attention: Parents, teachers, students, and advisors at middle schools, high schools, and community colleges



Higher education can lead to better job prospects and higher wages, and that's never been truer than today...on average. There are 7,000 colleges and universities in America and choosing which one and how to pay for it is a difficult task: Federal and state governments, education advocates, media outlets, and businesses currently provide tools and resources to inform students and families on their choice, but how they're being used and how they can be improved is still a largely unanswered question.

That's why Young Invincibles, a national nonprofit advocacy and policy organization dedicated to increasing economic opportunity for young adults, is touring the country, holding events and workshops with young adults about researching schools and their financial options. We want to find out what priorities,

concerns and preferences students have about the process, and communicate that to policy makers as they make decisions on what information is available and how.

Other questions we want to answer:

- How useful are current college-search tools?
- What information is the most important when choosing a college?
- What role does privacy play?
- How should we design new systems, functionally and graphically?

Because virtually all of these tools are online, we'd prefer to hold the events in a computer lab or wired classroom with access to tablets and/or other devices.

If you would be interested in allowing Young Invincibles to speak with young adults in your classroom, organization, or program, please contact Justin Yeater via Justin.Yeater@younginvincibles.org or (417) 438-7585.