

IE/DRC Executive Council
April 16, 2018 - 1:00 - 3:00 p.m.
Downtown Hyatt - Riverside

Minutes

Robert Levesque, Chair, called the meeting to order at 1:09 p.m.

Present:

Roger Wagner, VVC
Roger Schultz, MSJC
Pamela Ralston, COD (via teleconference)
Gail Zwart, Norco
Joyce Joynson, MSJC
Albert Maniaol, San Bernardino Valley
Zerryl Becker, COD (via teleconference)
Robert Levesque, San Bernardino CCD
Sandi Thomas, Barstow
Julie Pehkonen, IE/DRC

Regional Marketing Update:

Ashley Etchison (regional marketing project director) provided an update of the regional marketing efforts and fielded questions. She will prepare a suggested budget with three levels of funding--the first level being the bare minimum and then showing what would be added in level 2 and 3.

Allocation Model Funding:

A proposed allocation model for future rounds of regional SWP was presented. The allocation model would not go into effect until the funding year beginning July 1, 2019. It was recommended a more visual representation be prepared that can be shared with others for feedback. Additional work needs to be done with the model.

A motion was made to adopt an allocation model **concept** with the actual approved model and allocation formula to be decided at a later date. Motioned by Joyce Johnson and seconded by Albert Maniaol. Motion carried.

SWP Metrics Review:

Members reviewed regional SWP metrics. Prior to setting any regional targets, the Council requested that Julie look into methods the CCCCCO could recommend to develop targets/projections for moving the SWP metrics or contract with a researcher to do this on behalf of the region and bring recommendations back to the Council at a later date.

Guiding Principles:

Briefly reviewed the Guiding Principles document. Recommendations for revisions were tabled until members have an opportunity to review in light of moving toward an allocation model of funding.

Governance Document:

The following recommended edits to the Governance document will be forwarded to the CEOs for consideration:

1. Dispute Resolution:
 - A. Disputes must be submitted in writing to the IE/DRC chair who will then forward to the Executive Council chair for action.
 - B. Disputes regarding decisions of the Executive Council shall be addressed by the Region IX CEOs by a three member committee established for the purpose of settling the dispute. Members of the arbitration committee shall be made up of CEOs who do not have a vested interest in the outcome of the dispute.

(Julie's beginning draft language) Only official representatives of a college or college district may dispute a decision made by one of the region's committees. Disputes shall be submitted in writing to the regional chair. The nature of the dispute and the desired outcome shall be described. The dispute will be forwarded to the Executive Council chair, with a copy sent to the college/district CEO who submitted the dispute. The Council chair will convene the Council to discuss the dispute and vote on a resolution. The outcome of the vote will be communicated to the college representative who submitted the dispute, along with the college CEO. If the college/district is disputing a decision made by the Executive Council, or if the college/district disputes the resolution recommended by the Executive Council, the Region IX CEOs will convene an arbitration committee made up of three CEOs not vested in the outcome to resolve the dispute. All decisions of the CEO arbitration committee are final.

2. Terms of Executive Council members:
Reappointments to the Executive Council of CIOs, CTE faculty, and Economic Development/Contract Education representatives shall be for two or three years such that members from the same constituency group have alternating term ends. For the CTE Deans, reappointments shall be for one, two and three years..

SWP Reallocation:

A motion was made to communicate to the Steering Committee that the Executive Council will not consider any reallocation plan that does not meaningfully fund the regional marketing effort through December 31, 2018.

The meeting was adjourned at 3:09 p.m.