

Inland Empire/Desert Regional Consortium Executive Council Meeting
May 8, 2017, 2:00 – 2:30 p.m.
Location: Via CCCConfer/Zoom

Minutes

Members in Attendance: Zerryl Becker, Diane Dieckmeyer, Joyce Johnson, Robert Levesque, Albert Maniaol, Stacy Meyer, Roger Schultz, Roger Wagner, Gail Zwart.

Staff: Julie Pehkonen, Diann Thursby (recorder).

1. Welcome
 - Meeting called to order at 2:04 p.m. by Gail Zwart.
2. Approval of Minutes – February 15, 2017 Meeting

Diane Dieckmeyer moved to approve the minutes from the February 15, 2017 meeting. The motion was seconded by Albert Maniaol. Motion approved.
3. RFP Market Services (*Action Item*)
 - a. Review and Approval
 - Jon Caffery (Chair Regional Marketing Ad Hoc Committee) presented the Inland Empire/Desert Regional Consortium CTE Rebranding and Marketing Campaign request for proposal (RFP) to the council.
 - Plan/proposal & budget were discussed and reviewed. The council was given the opportunity to give their input on the proposal and budget.

Gail Zwart moved to approve the Inland Empire/Desert Regional Consortium CTE Rebranding and Marketing Campaign request for proposal that was presented to the council. The motion was seconded by Joyce Johnson. Motion approved with one abstention.
4. Budget
 - a. Project management (staffing)
 - RFP allotted salary for Project Director and Administrative/Support position.
 - Project Director will serve as a liaison for the regional marketing effort.
 - b. Review and Approval
5. Adjourn 2:44 p.m.

Next meeting: TBD