

DESERT REGIONAL CONSORTIUM MEETING  
HILTON – SAN BERNARDINO  
May 22, 2006  
10:00 a.m. – 2:00 p.m.

**MINUTES**

**I. Welcome and Introductions**

The meeting was called to order at 10:13 a.m. by Ron Vito and introductions were made by all in attendance (23). The minutes from the March 27, 2006 meeting were approved.

**II. Updates:**

**Occupational Deans**

One program was presented for a second read and approved: Crafton Hills' Early Learning Certificate for their Childhood Development Program.

Also, Queen Hamilton has agreed to head up a committee for Business/Industry Advisory Committees for best practices.

**Contract Education/EWD**

Wendy Flint gave a presentation on “Branding” which was very helpful. Video library is up and running. Scott Hammer reported on income generated through Contract Ed statewide. Twelve colleges do in excess of \$1,000,000 a year, about 50 do over \$100,000 year. He stated 82% of businesses served have 250 employees or less (small businesses). That total is up by almost 8%.

**CalWORKs**

They are hopeful that they will get augmentation. CalWORKs Conference is June 13-14 in Anaheim.

**NCWE**

June Yamamoto provided a handout, and recommended an online magazine—Economic Development America. June 1<sup>st</sup> is the deadline for nominating programs for Hispanic Immigrants (I think something is missing here).

**Chancellor's Office**

Katie Gilks reported that the Governor's May Revise included a \$15,000,000 Augmentation for Economic & Workforce Development, which will hopefully be approved. It will also be used for new IDRC grants. Competition grants for Center grants just went out. Applications for SB70 grant readers are now available and she highly recommends that our consortium members apply to be readers, which will take place the week of July 10<sup>th</sup>.

**Regional Consortium Update**

- 2006-07 Plan—Queen will take the lead on 2.6, Business Industry Advisory Committee Facilitation. Best Practices in WIB, 2.7—There were questions on what is needed. Robert Levesque volunteered to take the lead on this. Pam Licalsi and Kathy Dutton will assist him.

- Website Development—We need names for Audrey Reille of people that will commit to helping with this project. Wendy stated “4faculty.org” already has most of this information. There was discussion by all as to what we expect to accomplish by June 30, 2006. Kathy Dutton suggested doing much of this via e-mail. We also asked for suggestions for our domain name. There were several suggestions, and we came up with [www.drc9.net](http://www.drc9.net) as the name for our new website.
- Outcomes Training—There is no funding for this training for next year.
- Meeting of the Minds—Riverside, Kathy Fortner (EDA) is waiting to see if funding for this conference will be available in 2006/07. San Bernardino, June contacted Barbara Halsey and is waiting for a reply.

#### **IV. Mini-Project Presentations**

- Survey Engine, Mark Lehr, RCC—Mark provided a detailed PowerPoint handout. The website, [www.drcsurvey.net](http://www.drcsurvey.net), can be used in any classroom that has computer address, a library, online classes, etc. Each region member will get a login and contact information.
- DVD-Video Resource Library, Ron Cubit, COD—This library is available to consortium members at no cost. It contains video and DVD resources on subjects like training, skills, customer service academy, etc. To access the library’s resources go to : [COD.trainingcenter.com](http://COD.trainingcenter.com). There was a request for the length of each video to be included.
- Institute for Sales & Service, Wendy Flint, COD—Wendy explained the START program.
- Region Marketing, Kevin Fleming & Rebecca Dabbs, CBE—Their mini-grant was for “Marketing & Branding” They attended three events, and had planned to attend a fourth, but it was cancelled. They received 21 leads at one event, 45 leads at another and 62 leads at the other event.

#### **V. Lunch/College Updates**

Each college in the region provided an update of their college activities.

#### **VI. 2006-07 Meeting Dates**

The following are the meeting dates for 2006-07 :

Monday, September 25, 2006  
(Regional Chairs meeting--September 18)

October 18, 2006  
(during CCCAOE Fall Conference)

Monday, November 13, 2006

Monday, January 22, 2007  
(Regional Chairs meeting--January 8)

Monday, March 26, 2007

Monday, May 21, 2007  
(Regional Chairs meeting--May 14)

Meeting adjourned at approximately 1:30pm

**Next meeting:** September 25, 2006, at the San Bernardino Hilton