

DESERT REGIONAL CONSORTIUM MEETING  
HILTON – SAN BERNARDINO  
March 26, 2007  
10:00 a.m. – 2:00 p.m.

**MINUTES**

**I. Welcome and Introductions**

The meeting was called to order at 10:00 a.m. by Ron Vito and introductions were made by all in attendance (20).

**II. Updates:**

**Occupational Deans/CCCAOE**

Reviewed program approvals from several colleges. Chaffey—Paralegal certificate and degree, and General Automotive Services Technician certificate (just changing number of units). Barstow—Electrical Certification program. Victor Valley—Aviation Maintenance Technician certificates and degree. Crafton Hills, 3D Computer Animation certificate, Webmaster certificate, Computer Assisted Graphic Design certificate. Valley College—Business Administration, AA Degree.

Rick Collins announced his retirement in June--Laurie McLaughlin was nominated for new Chair for Occupational Deans, unanimous vote to send her name forward. Some discussion on minimum qualifications.

**Contract Education/EWD**

Kevin Fleming advised that they have a new name for the committee: “Economic and Workforce Development Work Group.” Scott Hammer gave a statewide update on EWD. They are holding an “ISSE (Institute for Sales and Service Excellence) Greatness Summit” on April 30, 2007, with Franklin Covey.

Scott stated RFAs are out, Renewals are coming out any day.

**CalWORKs**

Funding remains intact for 2007-08. However, budgets are being redeveloped, which will affect the colleges. CalWORKs directors at each college should be going to training April 23<sup>rd</sup>. We need to figure out accountability if student has attended one class, so we can serve them. Who we reported in 2006-07, that’s how we will be funded for 2007-08.

Growth caps: 2007-08 – 35%, 2008-09 – 10%, 2009-10 – 10%, then equalization. It was agreed that 30% of program funds must be used for Work Study. Rick Collins said there needs to be a meeting with Riverside, Mt. San Jacinto, Palo Verde and Cynthia Hinkley (Director of Riverside Department of Public Social Services) regarding numbers of CalWORKs recipients taking classes.

**NCWE**

AACC (parent organization to NCWE) is having it’s next conference in Tampa, Florida in April. The Long Beach Regional Meeting will be May 16<sup>th</sup>. June Yamamoto presented several publications for anyone interested. The NCWE Conference will be in October.

**Regional Mini-Project DVD**

Leslie Larrabee talked about the regional DVD that is being developed. It includes Branding for the Region, with a 10-second commercial, to use with businesses, on your local cable programs, etc.

## **Conference Update**

Suzanne Ama, Cerro Coso Media Arts Instructor, reported on a conference she attended, which was funded by the Regional Consortium. It was about Learner Demographics, Millennials, Non-Traditional Students, and also provided student services tools.

### **III. Regional Consortium Update:**

- Staff Development Requests  
All requests have been funded and notified. Be sure to submit invoices, don't wait until end of year.
- Minigrants  
Application date is April 30, 2007.

### **III. Presentations**

- Regional Health Occupations Resource Centers (RHORC)  
Mary O'Connor covers Orange County and the Inland Empire, all of the Desert Region districts except Cerro Coso. There are many resources available from the RHORC: Curriculum CD, Student Success Kit, Mentoring Resource manual, Faculty Recruitment kit, Nursing and Allied Health, Math Tutorial, RHORC Greatest Hits, etc.
- Center for Business Excellence: GIS Data  
Kevin Fleming gave a presentation on services they provide. The following are items you can request from him:
  - Flyers for local businesses
  - Environmental Scanning (Kevin will send info to Julie to post on our website)
    - Business in a specific area
    - Business size (by number of employees)
    - Growth Trends
    - Industry Analysis
  - Demographic Profile Reports
    - Age Projections
    - Employment Projections
  - Tapestry Segmentation
  - Community College Benefits
    - College Optimizer
    - Economic Forecaster
  - Public Data Sources

Meeting adjourned at approximately 1:00pm

**Next meetings:** May 21, 2007, at the San Bernardino Hilton.